

# DI ZOU

UX Designer | Information Architect | Web Designer

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## PORTFOLIO:

🌐 dizoudesign.com  
User name/Password: dizou/portfolio

🌐 linkedin.com/in/di-zou-36503598

## EDUCATION:

**2011.09-2014.12:**

Academy of Art University, San Francisco, CA  
Master of Fine Arts | Web Design & New Media

**2007.09-2011.06:**

Renmin University of China, Beijing, China  
Bachelor of Fine Arts | Graphic Design

## CERTIFICATION:

**Certified SAFe 4 Agilist**

Jul 2018-Jul 2019 License# 83082814-0124

## SKILLS:



UX Design



IA



Wireframing



Prototyping



Responsive Web



Web Publishing



HTML



CSS



jQuery Mobile

## SOFTWARE:

**Wireframing/Prototyping Tools:**



Sketch, InVision, InVision Studio, Keynote, Ai, Xd

**Adobe Creative Suite:**



Photoshop, Illustrator, InDesign, Experience Design, Dreamweaver, After Effects

**CMS & Project Management:**



Adobe Experience Manager, SAFe Agile, JIRA

## EXPERIENCE:

**2018.10-CURRENT:**

**Rexel** Dallas, TX | User Experience Architect

- User Experience Architect for Digital Product Management & User Experience Team
- Responsive web/Mobile app for B2B Multinational e-Commerce Web-shops
- Collaborate with Product team, Country Reps, BA, TA, Dev team, UX Architects and Visual Designers to create user tasks, flowchart, wireframes, innovative interaction designs, prototypes and more
- Present and justify proposed solutions internally and to clients, validate designs by gathering feedbacks and ensure customer acceptance through usability testing
- Apply UX best practice, user research, competitor analytics and web analytics data to target the pain points in the User story, Business requirements and build design solutions to match user needs and business goals
- Attend sprint demo and post demo sessions
- Document functional requirements of proposed solutions, ensure the project documents are shared on time with relevant parties.

**Environment:** Pencil/Paper, Whiteboard, Sketch, InVision/Studio

**2016.11-CURRENT:**

**AT&T** Dallas, TX | User Experience Designer/IA

- User Experience Designer for B2B Digital Design and UX Team
- Information Architect for FirstNet (An independent authority to build and operate a nationwide broadband network to enable communications among first responders)
- Work closely with Product team, Clients, Dev team, UX Leads and Content to create user flows, journey maps, wireframes, prototypes and more
- Facilitate the work process with product team, user research team, development team and visual design team
- Collaborate with other UX team members to create complex, multi-level online designs
- Execute full UX Design process to increase adoption of the product
- Create architecture document and conceptual prototypes
- Perform Design across different platforms

**Environment:** Pencil/Paper, Whiteboard, Axure, InVision/Studio, Adobe Creative Suite (Ai, Xd), Keynote

**2015.04-2016-07:**

**Splunk** San Francisco, CA | Web, UX/UI Designer

- Web, UX/UI Designer for Splunk online marketing team
- Work on the company websites with Stakeholders, UX manager, Dev team, Content and Publishers, to create landing pages, hero banners, promotion banners, case study, press releases templates, interactive components & component style guide
- Create workflows, sitemap, low-fidelity, high-fidelity mock-ups for desktop, tablet and mobile views
- Create pixel perfect PSDs and Comps & Redline documents for Dev team
- Design HTML email and email signature banner
- Front-End development (HTML5, CSS3 & Bootstrap framework)
- Web Publishing (Adobe Experience Manager)

**Environment:** Adobe Creative Suite, inVision, HTML5, CSS3, Bootstrap, Sublime, AEM

**2014.12-2015-04:**

**Infoquick Global Connection** San Francisco, CA | Web, UX/UI Designer

- Web, UX/UI Designer for the company
- Design company website by using Adobe Creative Suite
- Create all Web-ready graphics, icons, screenshots and related illustrations
- Produce sitemap, workflows, wireframes, low/high fidelity mock-ups and clickable prototypes for user testing and presentation
- Hand code flat HTML, CSS responsive web pages
- Perform bugs fixes and tests with cross-browser compatibility and multiple devices

**Environment:** Adobe Creative Suite, Sketch, inVision, HTML5, CSS3, Bootstrap, Sublime